

Sampark Samaj Sevi Sanshta

Biannual Report

2020-22



Sampark Gram

Post Raipuria, Tehsil – Petlawad

Jhabua - 457775, Madhya Pradesh

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Biannual Report 2020-22

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Acknowledgment

Sampark continued working among the tribal community, which has been facing the backlash of development since ages, who have been forcibly divorced from their basic rights; education, destruction of livelihood, hunger, health, malnourishment, starvation has forced them to the state of apathy. With an objective to uplift the community, Sampark has taken up various developmental programs on Ensuring Quality Education with special focus on Girl Child Education & Gandhian thought on Education, Child rights, children from tribal community, child labor and girl child, Agriculture Promotion for Livelihood Security, Women Empowerment through Self-help Group Promotion and JLGs, Networking with likeminded Organizations and their capacity building, Covid-19 Relief and Response & Strengthening of Local Self-governance etc. The organization has been working on self-sufficiency in local seed requirements for agriculture and has encouraged the practice of organic farming and usage of indigenous seeds. Many progressive farmers have come forward & started preserving indigenous seeds and promoting it by seed bank preservation.

In the years 2020-22, Micro Finance continued working on the support of income generation activities for women in Petlawad area and is moving towards developing a model of strengthening SHGs/ JLGs – Joint Liability Groups in terms of facilitating Women Sangathan 'Mahila Shakti Sangh' and federating the JLGs. This program has been appreciated and getting large acceptance in the tribal community. Along with this Sampark has given emphasis on creating spaces where women can participate in decision making processes.

The COVID-19 has given a global challenge and its impact on the poor and the marginalised continues to be the most serious. Sampark working area with a large deprived population living on subsistence required helping hand. We rose to the occasion since the beginning of the lockdown and addressed their perils of different forms- migrants, social stigma of the returnee migrants, food security, entitlement realisation, access to basic services and sustained livelihoods. Various on-going programs were aligned to respond to the emerging needs of the COVID.

In the end, I wish to thank all the stakeholders who supported us during the reporting period resulting in keeping our feet firmer in the ground. Support of Government both Union and State levels, International Funding Agencies – Child Fund India, Educate Girls, Child Line Foundation, The Change Makers Charitable Foundation and corporate like Azim Premji Philanthropic Initiatives (APPI) is worth mentioning along with many other silent partners and well-wisher.

The Biannual Report gives an opportunity to sincerely thank different stakeholders, who have participated actively in our voyage. I express gratitude to Communities, Government, International organizations and corporate sector for developing meaningful partnerships with us. I also highly appreciate the hard work and ever-increasing zeal of Sampark Team in accomplishing certain milestones during the years.

Thanks and Regards,

Nilesh Desai
Executive Director
Sampark Samaj Sevi Sanshta,

Board Members

The Sampark Governing Board consists of seven persons. These include president, secretary, treasurer and four members. At present, Mr Nilesh Desai, the founder secretary of the organisation, is also Director of the organization.

1. Devilal Vyas, President, PEDO Mada, Dungarpur, Rajasthan
2. Sheweta Vichurkar, Treasurer, Ratlam, Madhya Pradesh
3. Nilesh Desai, Secretary, Sampark gram Petlawad, Jhabua, Madhya Pradesh
4. Tejaram Malakar, Member, Tilonia, Ajmer, Rajasthan
5. Prakshali Desai, Member, Sampark gram, Jhabua, Madhya Pradesh
6. Navneet Gadhwal, Member, VIP Road, Ratlam, Madhya Pradesh
7. Niramalben, Member, Godhra, Panchmahal, Gujarat

Legal Identity of the Organization

The Sampark Samaj Sevi Sanstha (Sampark) is a non-government organization established in India, in the State of Madhya Pradesh. Sampark has been established to consolidate the livelihood systems of the tribal community and gradually moving towards the eradication of poverty by largely doing the capacity building of the people to fight the forces of inequity, injustice and exploitation.

Society Registration Details

Year of Registration	1990
Registration Number	24172, Date 5/04/1990
Place	Indore
Status	State of MP
Act	MP Societies Registration Act, 1973
Registered Office	Sampark Gram, Post Raipuria, Jhabua 457775, MP
Permanent A/c No.	
FCRA A/c No./Year	063320011/ Date 02/08/1991
Income Tax Exemption Under	12A - 4/93-94, Date 14/5/1993
Tax Deduction Account Number	
80G Number	6/42/2011-12 Date 23/5/2011

Sampark Samaj Sevi Sanstha

Biannual Report

2020-22

Organizational Overview

(Vision, Mission, Core Values, Objectives, Believes & Strategy & Operational Framework)

Sampark Samaj Sevi Sanstha is a non-profit organization, established in 1987 as a branch of SWRC, Tilonia and later it got formally registered in 1990 as a society under the Madhya Pradesh Society Registration Act 1973 under the leadership of Mr. Nilesh Desai. The choice of the area was made based on the nature and intensity of exploitation of the tribal community and relatively no developmental interventions in the area. The work started by studying the survival needs and strategies of the people. Right from the beginning the organization did have the clarity in terms of involving people in the entire development program not as a passive recipient but as an active decision maker. In the initial years, the organization realized that the reason of poverty in the area lay in the exclusionary and isolatory policies of the state and society because of which the people are unaware of their rights and the development programs meant for them giving the system/society enough scope to exploit and take benefit of their vulnerability. The withering cultural fabric of collective living, sharing and frugality compounded this. Whereas other customary occasions involving a lot of unnecessary spending were getting strengthened. The livelihood system was fragile because of poor and limited resources and external opportunities. Over the years Sampark's intervention has been in the area of consolidating livelihood systems of the community and gradually moving on towards the eradication of poverty by largely doing the capacity building of the people to fight the forces of inequity, injustice and exploitation. It has been working with men's as well as women's groups among the deprived and exploited sections of the society so that the benefits of the fight against poverty reach the most marginalized/poorest of poor in the villages. Along with the efforts towards enhancing the responsiveness of the governance systems, a major intervention has been that of organizing the tribal people to look inwards and work towards containment of exploitative practices involving large spending in many of the social customs. Around these issues the tribals have been organized under the banner of Lok Jagruti Manch. SAMPARK has since gradually evolved into a many faceted organization tackling the varied problems of the area and has successfully completed a silver jubilee of formal developmental interventions.

Sampark is working with the **Vision** to establish equitable, just, environmentally friendly atmosphere in the tribal community, so that the most vulnerable & marginalized community gets its due respect and dignified life. The motive was to bring a change in an organized manner through active local involvement and implementation of the program of empowerment & development. SAMPARK's role is confined to facilitate this organic process of change.

Mr. Nilesh Desai, Founder of Sampark started with the **Mission** of facilitating a process through which the disadvantaged and powerless would organize them for a just and sustainable social order so that they could be empowered to develop their quality of life, resources, culture and esteem through a participatory and non-violent method.

The **Values** being practiced by the organization, as experienced by different stakeholders, are as follows:

- **Commitment:** We believe in dedication and hard work to achieve our vision

- **Participation:** We believe in collective decision making, involving all stakeholders, especially children, without discrimination
- **Equity:** We strive for equity and we focus primarily, but not exclusively, on people who are vulnerable.
- **Empowerment:** We believe in empowerment rather than dependency. We try to develop everyone to have the knowledge, attitude and practice they need to become positive change makers
- **Responsive to Change:** We want to promote change through creative methods, to shine a light on ignored issues. We have a culture of improving ideas from the grassroots. We are resilient and view failure as something to learn from and do better next time
- **Honesty & Transparency:** We believe in honesty. We want our work to be as visible as possible to encourage everyone to join us in our vision

Organization's Aims and Objectives

With the motive to obtain the Vision & Mission of the Organization, various aims objectives are taken up:

Aims

To enable the marginalized people to become self-reliant and strengthen the Community

- Through promotion of sustainable livelihood practices
- Improving Health and Nutrition
- Better Education and Skill Development
- Development and Management of Natural Resources

Objectives

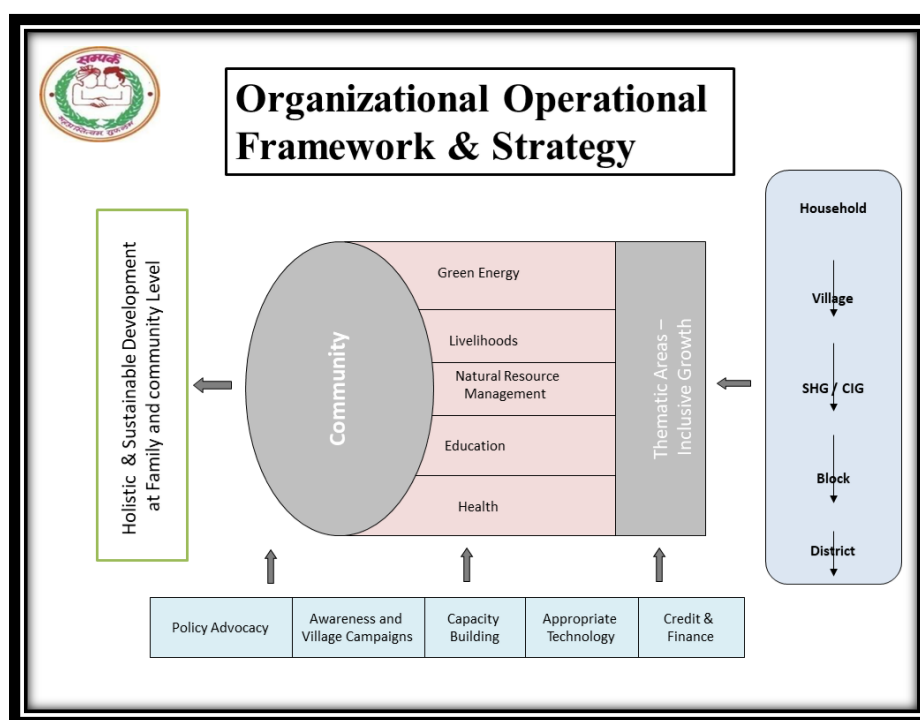
- To organize people into groups and form sustainable people's institutions, which are able to create awareness amongst the people (especially in boosting their self-esteems to resist being swayed by mainstream values and practices), to take care of their interests and to fight exploitation in all forms and to all extents.
- To improve the standards of and awareness about health and education amongst the people.
- To increase awareness amongst the people not only on how to efficiently and sustainably manage their resources but also about alternative sources of income by demonstration as well as by pilot activities. These activities would include on farm activities as well as off farm activities.
- To build the capacity amongst the people to sustainably manage their resources without outside involvement.

Organizational Beliefs, Strategies & Approaches

Sampark is a strong believer of Gandhian thought of "Gram Swaraj" and its initiative are towards strengthening the village economy. For attaining these goals, Sampark follows a strategy, which combines Satyagraha and Nirman. The organisational efforts are more confined to village development where it tries to strengthen by emphasizing on "Gaon Ka Pani Gaon Mein", "Gaon Ka Beej Gaon Mein", "Gaon Ka Paisa Gaon Mein" & "Gaon Ka Jhagda Gaon Mein" and making it more participatory. village level groups have been formed, who are part of decision-making processes. For making the villages self-reliant, barefoot model has been adopted where various service groups have been formed like Pashu Mitra, Pashu Sakhi, Swasthya Saheli etc. Initiatives such as Initiative such as Gram Kosh, seed bank, Organic Farming have been undertaken to reduce dependency on others.

Sampark's strategy has been evolving itself over 20 years of field experience. Sampark believes

in complete participation of the community. For this, it involves the community in every step of the program. Rapport building is the first step taken by the organization for setting the relationship with community. The discussions resorted helps to understand the people and win their trust. Based on issues of concern, it organizes street play campaigns. It helps to make the people better understand the problems they face and their root causes. Elaborate discussions are held to raise their consciousness levels and to motivate them to do something about their situation. Once the people agree over the need to address the issues, Sampark makes a formal entry into the village. Regular visits are made by Sampark workers to further mobilize the people. **Men's and women's self-help groups** are formed, initially as thrift and credit groups. Sampark formally registers these when it observes that they have been regular and responsible. Capacity building measures like workshops and exposure visits are regularly undertaken to make the people more aware and confident of themselves.



Approaches

- Holistic and Sustainable Community Development: The social, economic, cultural and political issues in a community are all related to each other and we address them comprehensively as they all determine the lives of the same people.
- Social Change through Community Mobilization, Publications & Documentaries
- People Institutions: We believe in people's participation and collective action to create and uphold the local institutions that help sustain the forward movement, not only of the people but also of the systems as well as surroundings. We strive to build capacity of people so that they can claim their natural human rights in all spheres and at all levels.
- Identify and prioritize problems of the people and to develop proper solutions which are household, people institution and community based, resulted in solutions having bearing with policies at all levels.
- Special emphasis on science, technology in modern as well as traditional knowledge systems being harnessed for empowering people and their development.
- Gender Mainstreaming: In all our programs, we strive for gender equitable approaches and strategies as a means towards achieving greater gender equality.

Themes & Geographical focus of work

Key Focus Thematic Areas

Samapark is working on uplifting of Bhil Adivasi through various developmental programs in the domain of Natural Resource Management based livelihood - Water, Animal Husbandry & Forest, Agriculture Development, Education with special focus on girl child education and Buniyadi Shiksha, Food & Nutrition, Health & Hygiene with priority of women empowerment. Samapark would continue to focus on its present thematic area along with this would also take up the other thematic area of Skills and Entrepreneurship Development. The details of thematic focus in the coming years would be:

- **Natural Resource Management:** Natural Resources are the biggest assets of rural communities. Their livelihoods primarily depend on the use of natural resources like soil, water and trees. Sustainable management of these resources is critical to sustaining and improving the livelihoods of rural communities. Sustainable management of these resources is also critical from climate change point of view.
- **Agriculture Development:** Over 60% of India's population still depends on agriculture for their primary livelihoods. Recently, the agriculture sector has faced severe challenges including - Decreasing soil productivity due to lack of focus on sustainability, Weather related uncertainties, Market related uncertainties; falling prices of agri-commodities, Slow progress on technology and practices fronts, Farm level crop diversity has been neglected in last few decades and Lack of access to financial services suited to cash flows of individual farmers. This has led to distressing situations for large populations of rural areas. Samapark designed its agriculture development activities keeping in mind above points and promoting natural farming, revival of indigenous seed system, increasing the land productivity etc.
- **Livestock Development:** Livestock is integrated part of rural livelihood systems in India particularly for small and marginal farmers. Livestock plays very critical role in risk mitigation in addition to income source for rural people. In the regions where adequate land and water resources are available dairy has emerged as important income source for the farmers. Goat rearing and poultry are less input intensive hence suitable for farmers having low resource base. Samapark is focusing on community-led Livestock Extension Approach system of preventive vaccination and animal health care, and thereby enable rearing small cattle through Pashu Sakhis/ Mitra – Friends of Livestock.
- **Education:** Samapark believes education is the backbone of society. One of the key reasons for inter-generational poverty is the fact that children of poor (and asset-less) parents receive poor or incomplete education, which disables them from reaching their true intellectual and educational potential, leaving them with less livelihood options. Education is the most effective tool which helps a person build a strong foundation, enabling them to free themselves from the vicious cycle of ignorance, poverty and disease. Once a person is educated and relevantly skilled to be employed and begins earning, the journey of empowerment continues for posterity. Our education programme is now more than 30 years old, and has a recognized relationship with the government education system for ensuring quality education, promotion of girl's education and Buniyadi Shala Initiative.
- **Integrated Child Development:** Children are the future of our society. Samapark aims at development of children through providing them education, abilities to do, to think and to acquire habits, skills and attitude which characterize an individual who is socially

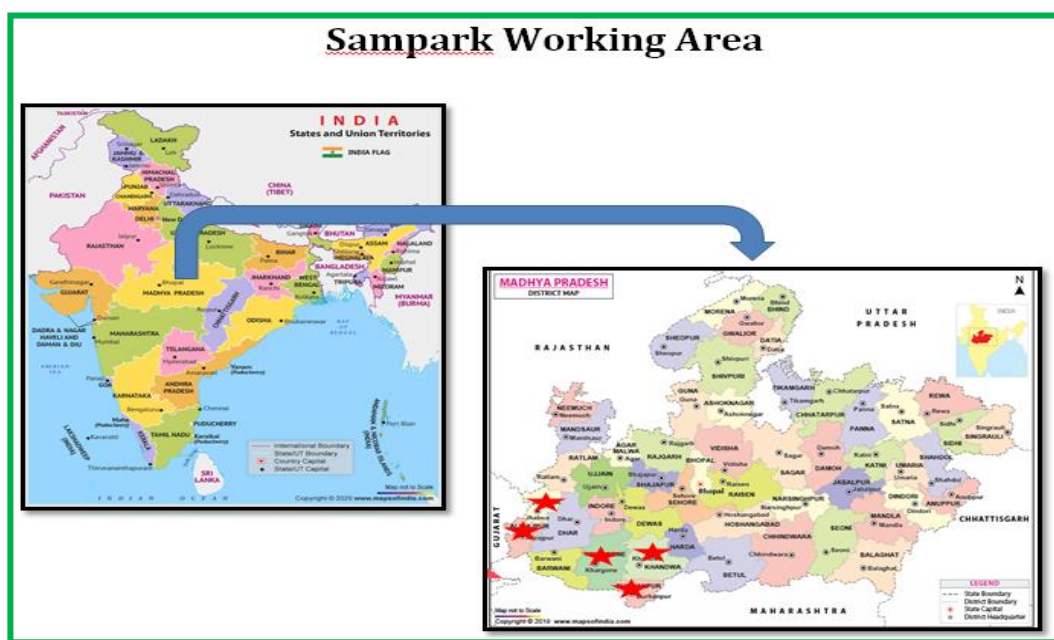
accepted and adjusted. In its approach to child development, Samaprk places rights of children at the center stage and make efforts to enable them to break the cycle of denial and patterns of discrimination. Through various initiatives, we make efforts to deliver quality education, provide better learning opportunities, living healthy and dignified life and providing employment opportunities to youth. We work with family and communities to support children from birth to 24 years of age. The objective is to protect children - both girls and boys from abuse, exploitation, negligence, danger and diseases and creating an enabling environment that supports children's positive development. The efforts are in all three life stages -Life Stage 1: Healthy & Secure Infants (From birth to 5 years), Life Stage 2: Educated and Confident Children (from 6-14 years) & Life Stage 3: Skilled and Involved Youth (15 to 24 Years).

- **Skills and Entrepreneurship Development:** Sampark traditionally focused on agriculture and related livelihoods, but over time there was need to include programme which are suitable to changing contexts and fulfil the aspirations of youth living in rural areas.
- **Water & Sanitation:** There has been rapid progress on sanitation in India in recent years due to massive government investments. Despite large numbers of toilets being constructed, there have been several gaps at the ground level to achieve the true impact of increased hygiene levels in rural areas. Permanent change in community behaviour is difficult to achieve. Despite progress in many other infrastructure and service provisions, providing access to potable drinking water remains a challenge in most rural areas. Sampark would make more rigorous efforts to make the program successful.
- **Women Empowerment:** Women plays an important role in running the family program and also see the welfare, apart from domestic works, she also contributes in agriculture and animal husbandry work. The good future of children also depend on her, therefore, now we can't ignore the women for a long time, we have to make her literate and organize them through SHG's/ JLGs and federating them with Women Sanghtathan – Mahila Shakti Sangh so that they can also manage their day to day economic program and can help in raising the family income. Realizing the importance, Sampark focuses to ship their economic development towards self-reliance, through promotion of savings and Credit groups and building their capacity, additional employed opportunities created by income generation activities.

Samaprk would continue to work on women empowerment & Children through both Protection and Prevention. Under the Social securities, focus would be laid on Disaster preparedness and management and Decentralized governance.

Operational Area/ Outreach

Sampark operates from Petlawad block of Jhabua district of Madhya Pradesh and is recognized as Sampark Gram, which is located between Petlawad and Raipuria. Sampark is focusing more in central India in Jhabua district; this district touches borders of Gujarat & Rajasthan states and has more than 90% of adivasi population. At present, Sampark has its presence in more than 2000+ villages of 21 blocks of 9 districts namely Jhabua, Alirajpur, Dhar, Ratlam, Khargone, Khandwa, Burhanpur, Jabalpur & Satna of Madhya Pradesh.



Sampark's 5 year focus will be on intensifying its work in its existing districts and state of operations as there is scope to do and achieve a lot more in these areas. Sampark is open to working in new districts of Madhya Pradesh specifically in the other tribal belt of the state.

Programs

Sampark is working in the tribal belt of western Madhya Pradesh since past 3 decades with the major focus on ensuring better life of bhil tribe. In the journey, it has taken up various initiatives from rights for survival, development and participation. Sampark is involved in educating the community, natural resources development, livelihood opportunities, health, micro finance, agriculture, promotion of local seeds and organic farming, helping the community to cope up immediate needs. With an objective to uplift the community, Sampark has taken up various developmental programs in the FYs 2020 – 2022, which are as follows:

- Education: Ensuring quality education, Promotion of girl's education & Buniyadi Shala Initiative.
- Child rights & protections,
- Livelihood: Promotion of Natural Farming & Indigenous seeds, Women empowerment through income generation activities & Enhancing income of small & Marginal farmers
- Adolescent girl program
- Covid 19 relief and response program etc.

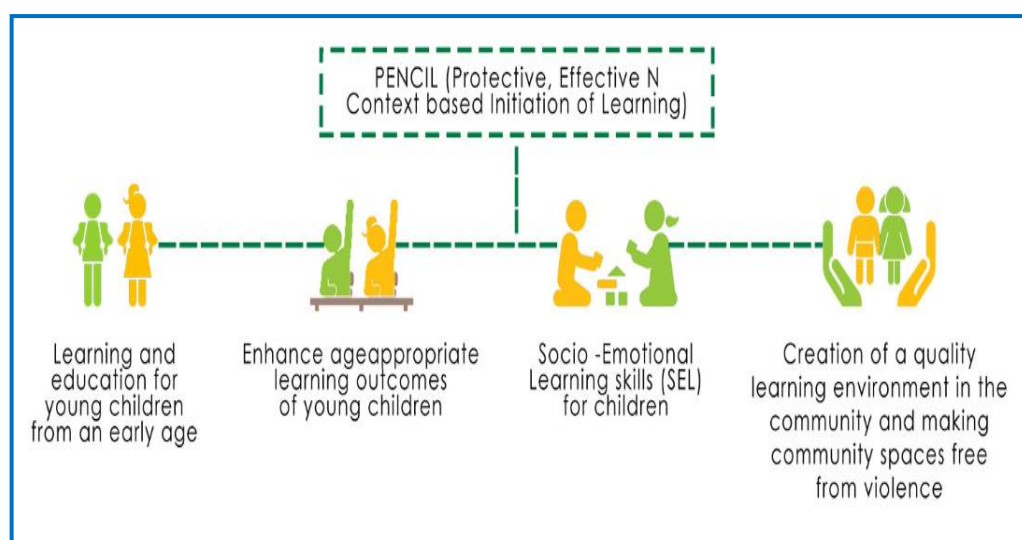
Education Program

Sampark has been committed to the cause of Education for all with a focus on ensuring quality education, promotion of girl's education and Buniyadi Shala Initiative to children of populations whose fundamental right to education is denied or endangered so that they are at liberty to choose their future. The program interventions are as follows:

Working Towards Ensuring Quality Education

Sampark is working toward ensuring quality education through PENCIL Model in its educational program, putting emphasis on Protective, Effective N Context-based Initiation of Learning to the specific issues and needs that address the educational needs of children. The program envisions that children between the ages of 3-14 years have an educational approach that enhances their development into critically thinking and sensitive human beings. It engages with government anganwadis and schools at primary and secondary levels to support children between the ages of 3-14 years.

The PENCIL model is designed for age-appropriate learning outcomes and enhanced Socio-Emotional Learning (SEL) skill:



With an objective of providing basic and quality education to the village children, encouraging the dropouts to re-join the schools, improve the education level of schools, improve the educational level at village level and also providing a healthy atmosphere to the school going children, Sampark took up various initiatives.

- **Formation of PENCIL Centres:** 10 PENCIL centres have been formed by Sampark in government schools where are the children do not have an appropriate level according to the class with the aim at strengthening the basic level of education of the children at the village level. Teaching strategies in PENCIL centres are mainly activity based and stories, poems and games are also used as modes of teaching which makes it a fun-learning process for them, giving maximum results.



- **Setting up of Libraries:** 10 libraries have been set up in the government schools with objective of opening such libraries was to create an environment of learning at village level and develop their understanding in Hindi. Each library has around 350 – 400 books which have pictorial forms of stories and poems.

The details of activities undertaken in Jhabua and Alirajpur regions are given:

Sr. No.	Name of Activities	No. of Activities Conducted	No of Participants covered		
			Boys	Girls	Total
1	Organise art activities for students integrating SEL skills, such as clubs, community projects, sport activities, economic empowerment activities, mentorship activities, camps, debates, peer-to-peer coaching, drama or dance, writing in journals or letters, art and music	7	272	120	392
2	Awareness Meeting and Counselling session with Parents on issues related to Children Education, especially the Girls education	9	177	228	405
3	Operating learning centre for special training to children with leaning gaps	2	101	161	262
4	Home Visits by children in groups and facilitators to collect folk stories and material	8	164	43	207
5	Integrate SEL skills in daily classroom lessons (by teachers) through games, reading activities, group work, role playing, storytelling, and other interactive learning methods	8	356	137	493
6	Trainings and monthly planning and review meetings of the facilitators of these libraries	1	0	7	7
7	Sessions on the violence in childhood for parents	8	139	94	233
8	Socio emotional Life skills session with the adolescents and youth at schools and Community	8	243	43	286
9	Sessions on the orientation of PRI, SMCs and community leaders	6	44	69	113

Promotion of Girl's Education

Educate the girl child to educate the family and so the community

Sampark started the promotion of girl education with the support from Educate Girls – Foundation to Educate Girls in the year 2018-19, which focuses on mobilising communities for girls' education in educationally backward areas of Khargone district of Madhya Pradesh. The program is strongly aligned with the 'Right to Education Act' or the 'Samagra Siksha', and committed to the Government's vision to improve access to primary education for children, especially young girls.

Sampark currently operates successfully in over 500+ villages in of 5 blocks namely Bhagwanpura, Khargone, Goganva, Segoan and Kasravad blocks of Khargone District, Madhya Pradesh covering more than 150000 children with the age group of 6-14 years by leveraging the Government's existing investment in schools and by engaging with a huge base of community volunteers, the program helps to identify, enrol and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys). The program is transforming the school system by engaging girl leaders, their communities and the government. The key success factors have been leveraging the power of existing village committees, meetings and "Bal Sabhas".

Program Objectives & Strategies:

Objectives:

- Enhance enrolment and retention of girls through individual tracking, community mobilization and quality improvement
- Reduce the gender disparity in schools and project areas and improve the level of life skills and competency of girl children
- Address the various critical needs of girls
- Improve the learning skills and academic performance of students
- Ensure increased participation of children, families and communities in plans and actions for holistic education

Strategies:

- Emphasizing strong parental and community participation as the key to getting girls back into school.
- Improving the quality of education by reforming schools to focus on creative life and work skills, away from rote memorization.
- Involving parents in the education process, and creating a political constituency to support and sustain the reform of primary and secondary schools.

The Programme:

With the motive to encourage girl child education, the major focus is laid to cover the dropout children. In this, the team members (74 staff members and 541 volunteers) of Sampark try to contact the family members of the dropout and convince them to send the child to school. Apart from this, they also address the importance of education in the cluster level meetings and organise gram Shiksha Sabha. It has been noticed in the region that many children of school going age are not enrolled due to lack of necessary documents like Aadhar card required for taking admission at schools, in such cases the team helps the parents to acquire the documents and taking admissions. The Education campaign works with the key objective of:

- Enrolment and contacting the family of dropout children, organising cluster level meeting and gram Shiksha sabha, acquiring necessary documents and consultation with the family members.
- Formation of Bal Sabha among the adolescent girls within the age group of 10-14 years in the selected villages and organise live skill development program among them.
- Formation of school management committees and supporting the selected schools in preparing school development programs.
- Organise Cluster level meeting and gram Shiksha sabha and cover the dropouts of migrant families.
- Ensuring quality of education by organizing education camps in the selected villages.

Efforts for Enhancing the Enrolment:

Sampark under the campaign of “Educate Girls” covers the children within the age group of 5-14 years. The present pandemic has severely hit the school-going children with large number dropout; to fight the situation Sampark team has made constant efforts to reach out to the family members. During the academic years 20-21 & 2021-22, efforts were to cover all the children by community identified out of schoolgirls (CIOOSG), door-to-door survey (D2D), Ghara Sampark Abhayan (GSA), Out of door to door survey (OOD2D) and encourage them to join schools. The entire campaign covered the total of 17993 children out of which community identified out of schoolgirls (CIOOSG) – 922 were identified, in door to door survey (D2D) 12384 child were contacted, under ghar sampark abhiyan (GSA) 118 child were also contacted and convinced and out of door to door survey (OOD2D) 4569 children were contacted. The details of enrolment status are as follows:

Year 2020-21					
Name of Block	CIOOSG	D2D	GSA	OOD2D	Total
Bhagwanpura	204	4719	14	1839	6776
Gogawan	198	624	37	461	1320
Kasrawad	88	1352	35	274	1749
Khargone	25	524	0	826	1375
Segaon	49	457	3	1158	1667
Total	564	7676	89	4558	12887
Year 2021-22					
Name of Block	CIOOSG	D2D	GSA	OOD2D	Total
Bhagwanpura	218	3251	15	5	3489
Gogawan	48	272	12	0	332
Kasrawad	19	453	2	3	477
Khargone	25	349	0	3	377
Segaon	48	383	0	0	431
Total	358	4708	29	11	5106

“Leaving no stones unturned to educate the girl Child”

Shivani, a seven years old girl child of village Nasariya of Nandaid is excited to go to school with her other friends, scared of the existing pandemic Shivani's father Mr. Naval Singh Chauhan was reluctant to send his kid to school. During the community out of school girls campaign the Sampark team did door to door survey in Nasariya village and traced Shivani. The team members convinced Naval Singh to enrol the kid in village primary school by counselling him and making him realise importance to educate the girl child. The team with the support from village panchayat helped the parent in getting the Aadhar card, thus with the help of school administration Shivani was enrolled in class-I. The smile on Shivani's face is enough to narrate her eagerness to join school.



Community based Education

Covid -19 has affected a large number of students in the tribal belt. The shutting down of schools and the decision of shifting the traditional classrooms to digital platforms is almost impossible in this region, thus pushing a large number of children out of school due to the digital divide. Other than learning, the absence of schooling would also have long lasting effect on the health and nutrition of children. Looking to the learning loss of the schoolchildren, Sampark made various efforts:

Digi-LEP campaign

Organized education Digi-LEP campaign “Our home our school” in this children were supported with on line classes along with distribution of books and worksheet. Thus, 302 schools covering 1945 children were supported with Digi-lep.



Education Camps

Further, camps were also organised covering 3851 children of class III to class IV from 222 villages of five blocks. During the camps the children were engaged in creative activities and were taught Hindi and maths, for making the learning interesting easy maths techniques were adopted.



Joining Hands in Encouraging Girl Child Education “Educate Girl Educate the Society”

Mukesh Dabar stands tall through physical handicap as a role model among the youth of his village. He is a resident of Mohana village, which constitutes of majority of tribal population, deprived of basic elementary education. Mukesh did his primary education from Mohana and middle schooling from Umarkali and secondary and higher secondary from Bhagwanpura. Further continuing with his studies he did his bachelors in Arts from Khargone and also joined at Government Industrial Training Centre at Khargone. Even though been physically challenged it did not come on his way and Mukesh able to complete his graduation. Presently, he is an integral part of team balika of Sampark and presently he is an active member in mobilizing the village girls to join school as he says “it is so important to educate girls and encourage them to join the main stream to build nation.



Mukesh is determined to uplift his village and taking forward the “Swachh Bharat Mission of our Prime Minister, he is playing important role in encouraging his villagers and making them aware about the importance of cleanliness, Education has shaped. Mukesh as he says, Without Education I would have been like my village mates who get consider small problems to be too big, but I always stand as an example and have got respect in my village, I would always work to motivate my common to get educated.

School Management Committee Meetings

For effective and quality education, school management committee meeting were organized in 555 schools covering 7015 members. During the meetings, members were encouraged to take up the responsibilities of spreading awareness about education and help in enrolling the children to schools. The members were also sensitized about the prevailing pandemic and asked to spread awareness about importance of maintaining social distancing, wearing masks, practising frequent hand wash to prevent the spread of covid -19.



Community Mobilization & Gram Shiksha Sabhas (GSS)

Gram Shiksha sabha and cluster level meeting were organized at village level. The highlight of the meetings was to raise awareness about covid -19 and importance to follow covid-19 norms and it also helped to mobilize the community to ensure girls education. A total 521 meetings were organised covering all the 5 blocks - Bhagwanpura, Khargone, Goganva, Segoan and Kasravad of Khargone district for improving the enrolment and retention of girl child.



Life Skills Training for Girl Children

Life Skill Training programs have been organised at the village level with girls to their growth and development so as to build confidence, leadership and self-esteem. The organisation tried to impart ten skills by encouraging them to participate in 5 games involving 4795 girls' leaders with the age group of 10 – 15 years.



Enrolment of Girl child in Government Girl's Hostel

With the help of the community at the village level and staff of Sampark, such girls were identified whose primary education has been completed (class 5th), and are eligible for admission in class 6th, girls who are away from school, orphan girls, single parents or parents are on migration, due to which these girls were facing problem in continuing their studies. Sampark has provided the support for such 23 identified girls and enrolled them in government hotel so that they can continue their education in 6th class.



Program on Teacher's role in Nation Building

A program was organized by the organization to honour the teachers on their role in nation building. In the program, a total of 228 teachers of 5 blocks - Bhagwanpura, Khargone, Goganva, Segoan and Kasravad had participated. The details are as follows:

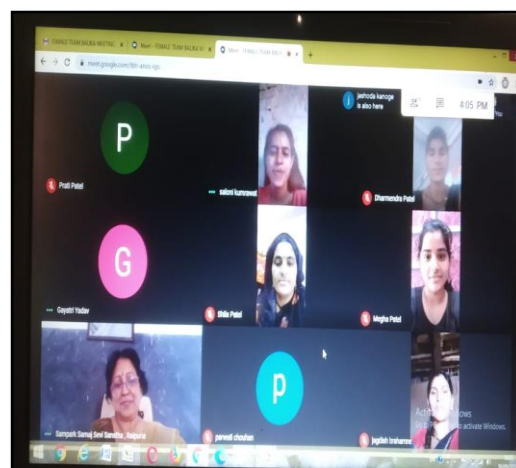
Name of Blocks	No of Teachers Participated
Bhagwanpura	105
Goganva	35
Kasravad	55
Khargone	16
Swgoan	17
Grand Total	228

Help the Children in making Aadhar card and Samagra ID

School-aged boys and girls, who do not have documents (Aadhaar card and Samagra ID) have been identified through Ghar Sampark Abhiyan. Efforts have been done of making Aadhar card and Samagra ID of such boys and girls by the staff with the help of employment assistants, panchayat secretaries and teachers, so that there is no problem in the enrolment of these children. A total of 345 Aadhar card & 519 Samagra ID of children have been made.

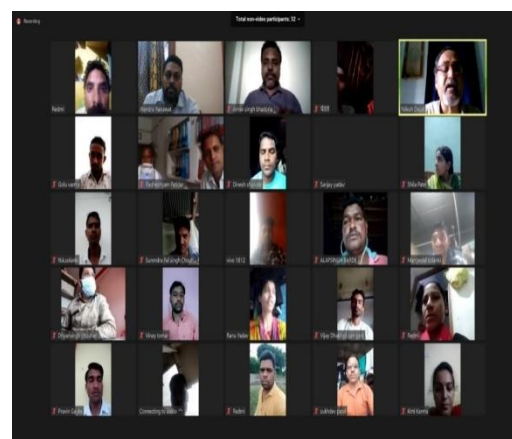
Orientation Girl Child's on Menstruation

Online orientation was done by Sampark with the team girls on Menstruation. A total of 45 team girls gave their participation in this and oriented regarding the pain in the menstrual cycle of women.



Webinar on Social Security Schemes

A webinar was organized to create awareness on various social security related schemes run by the government in which various stakeholders of the community including Team Girl had participated in the webinar. All the social security schemes were explained in detail by Shri Rajesh Bhadauria, Vikas Samvad, in which 100+ stakeholders of the community had participated.



Buniyadi Shiksha Initiative

An Initiative on Gandhian thought on Education

Sampark believes in education as an instrument of social control and social transformation. It plays a key role in shaping up a child, right from primary schooling till life-long learning and it is central to development, social progress and human freedom, getting education would work as a lever for development and would help the poorest children to move from a life of poverty to a future with opportunity.

Sampark has established the Residential Senior Secondary School in 2004, which is affiliated with MP Education Board, also recognized as Buniyadi Shala, this initiative is in line with Gandhian thought on education in which education should lead to economic independence and self-reliance for livelihood. Thus, in his educational thoughts the development of the personality of child is more important than mere literacy or knowledge of different subjects. In other words he believed in life-centred as well as child-centred education.



The Buniyadi Shala primarily addresses to educate the tribal children and convenience the reluctance of parents to send their children to school and children, whose parents migrate for livelihood, are taught in the school. If the Children remain at home, then invariably they are made to work and so they cannot give time to studies even if they are enrolled in school. The residential Buniyadi shala of Sampark has tried to equip itself with all the necessary facilities like science lab, library, and classrooms with proper sitting arrangements, staying arrangements for boys and girls with all required amenities, playground and sports facilities etc. For ensuring good health of children nutritional balance diet is provided along with this regular health check-up camps. The school has witnessed continuous rise in the strength of children due to continuous increase in awareness among the tribal regarding education. At present, there is a strength of 427 children, of which 354 boys and 73 girls.





For smooth functioning and management of residential school, Bal Panchayat has been formed, which is similar to panchayati Raj. Bal Panchayat - for developing the understanding and importance of democracy of our country, Bal Panchayat elections are organised. The children participated in the elections and chose their representatives. The different committees – Sanitation, Mother Teresa, Health, Mess, Hall, Water and Cultural Samitis have also been formed. Role & responsibilities of these samities are - ensure proper health for all the children, taking care of small children, regular cleaning of school and residential building, arrangement of water and irrigation of tree, arrangements & cleaning of Satyagraha hall, arrangement & distribution of food.

The school is meeting its day to day expenses with support from individual donors though cash & kind/ voluntary services and by charging minimum fee from the children, some of the children from the most vulnerable sections are provided free education. For smooth functioning in the academic front, the school has qualified teachers; among these some of them are volunteering supporting the school.

The Children of adolescent age group generally face the challenges of physical and mental changes which is difficult for them to share with others, in this regard counselling is regularly conducted by the school.

As the students are staying in the school hostel, especial care is taken so that they do not feel being away from home. For this school organises all the national & traditional festivals like Independence day, Republic day, Children's day, Teacher's day, local tribal festivals etc. for inculcating the values and understand the traditions & culture.

The school promotes the Gandhian thoughts, looking to this one week program is organised from 2nd October to 8th October focusing on Gandhian Ideology, Principles and Philosophy & taking practicing it in day to today life. Along with studies the students are encouraged to take up vocational skills, in which they are trained to make soaps, candles, herbal products, stitching, tailoring, dying cloths, repairing electric appliances, beautician course, cattle health management and agriculture practices etc. so that students can take up as a profession and ensure their earnings.

During the pandemic covid – 19, assignments were given to the children so that lock down would not hamper their studies. This proved to be very fruitful with the result being 100% for the class 10th.

Ensuring Child Rights and Protection

A Program Supported by CHILDLINE India Foundation

Child protection is a key concern in across all regions as children, especially those belonging to the weaker sections of society, are vulnerable to different forms of exploitation and harassment. Child abuse, child trafficking, child labour, female foeticide & infanticide, child marriage, undernourishment are amongst the host of issues that affect children. This is especially in the case of children below the age of six, children of migratory communities, children living on the streets, children who are orphaned, children with physical or mental disabilities, children affected by HIV/AIDS or other long-term diseases, children displaced by conflict/civil unrest/natural disasters.

The program started with support from CHILDLINE India Foundation, Mumbai from Jan 2015 at the district Jhabua, MP with the vision of “A child-friendly nation that guarantees the rights and protection of all children”. The Childline program of Sampark focuses on over all development of a child by integrating child rights along with education, decent standard of living, better health etc. Under the child-line program, Sampark works with children of 77 panchayats spread out in the Patlawad block of western parts of Jhabua district of block of Madhya Pradesh. The working area of Sampark comprises of majority of tribal community who are vulnerable and marginalized. High rate of illiteracy and ignorance makes the children worst sufferers, with the elders considering them as the assets for the family, forcing the children to work. The children hardly have any choice of expression and many a times face harsh treatment and torture.

With a motive to protect the children and secure their development with necessary health care, education and family support, the child line program has been tirelessly working with health services, Ashrams and other social groups and through counselling convinces the children to return back to their families. With an objective to cover maximum children under the program, the organization raises awareness by propagating about the government run programs/schemes and publicises about the toll free number. 1098 to reach out for help. The field level staff of Sampark tries to address the issue of children in each of its meetings, group discussions and individual meetings.

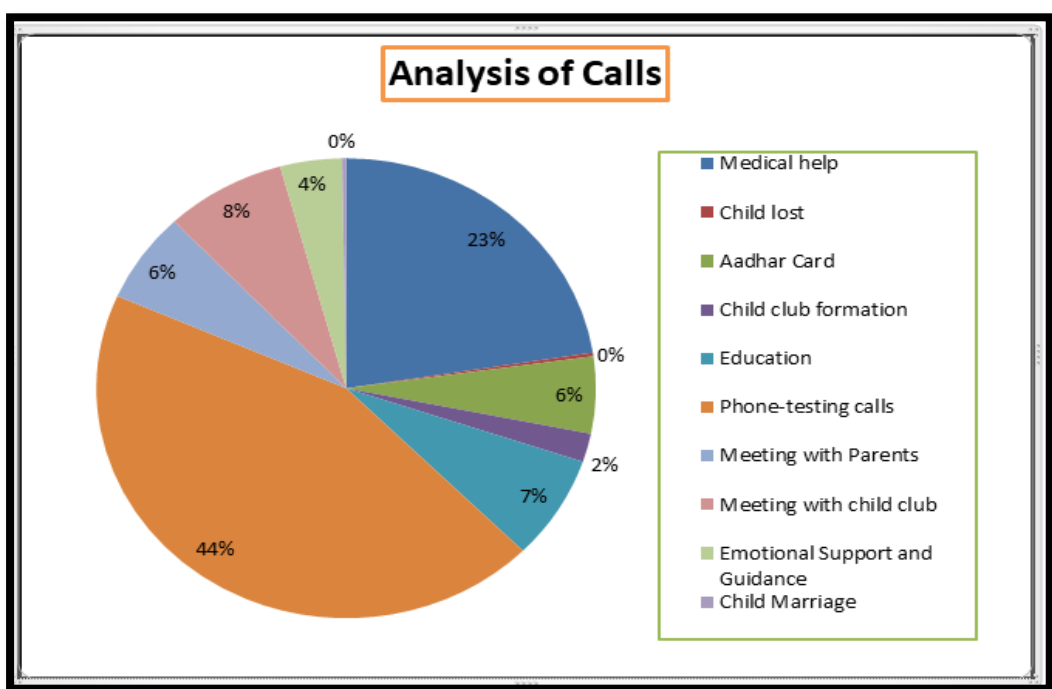
The vision of the program is to make “A child friendly Country, where child right is secured and heard”. Working in line with the vision of the program, and ensuring the right of children and better living, Sampark works in coordination with the Government departments and other NGO's. The organisation works with mission to uplift the children of the tribal community and providing them with better environment to grow, with major focus on children belonging to vulnerable and poor families. The program also highlights on adverse effects of addiction and other evil practices prevalent in the and strongly propagates against alcoholism.

Analysis of Received Call

The CHILDLINE 1098 service is a 24-hour toll-free, emergency, phone-outreach service for children in need of care and protection. The voice of every distressed child reaches us through the CHILDLINE Contact Centres (CCC). During the reporting years, a total of 1150, help line toll free calls were received by the organisation, in which various helps were seek out by the children like medical help, education, lost children, child club meetings, help for Aadhar card, seeking emotional support and guidance etc.

Sr. No.	Types of calls	Year		Total	% of Total
		2020-21	2021-22		
1	Medical help	90	169	259	23%
2	Child lost	3	0	3	0%
3	Aadhar Card	7	55	62	5%
4	Child club formation	15	8	23	2%
5	Education	54	30	84	7%
6	Phone-testing calls	341	166	507	44%
7	Meeting with Parents	72	1	73	6%
8	Meeting with child club	82	8	90	8%
9	Emotional Support and Guidance	34	12	46	4%
10	Child Marriage	3	0	3	0%
11	Total	701	449	1150	

Of the total number of calls, majority of them were phone testing calls (44%), 23% for seeking medical help, 5% for making aadhar card, 4% for emotional support & guidance and there were almost nil cases for child lost and child marriage.



The Interventions:

- Medical Help:** In the last 2 years, over 250 (23%) people sought out the medical help. The working area of Sampark is the predominant Adivasi region where most of the population mostly the males and females migrates to the nearby towns in lean period for earning their livelihood, leaving the children and elders in the village itself. Thus, the elders take up the responsibility of the kids during this phase, sometimes they face

serious problems when the children fall ill and reaching the far off located hospital during the health crises is very difficult. It is the child line program that comes to their rescue and helps them to reach the nearest health care centres or the government hospitals for treatment.

- **Helping the Family of Lost Children:** The program helps in relocating the lost children, there are many incidences when children are lost or leave their homes in fear of anger or ill treatment by the elder family members. In these cases the child line helps trace the children and on finding them counsels them along with the family members with the help of Child Development Samiti, thus child line plays an important role in uniting the lost children with their family members.
- **Helping the community to acquire Aadhar Card:** The help line team also helps the villagers in obtaining important documents like Aadhar card and Ayushman card. Aadhar and Ayushman are essential documents required for getting benefits of any of the Governmental or other services/ schemes, even for enrolling the children at the schools or opening the bank account, getting scholarship etc. Aadhar card number is essential. The helpline team during its routine visits, group discussions and meetings tries to reach out to the families who are unable to avail the benefits of government schemes due to lack of Aadhar card or not able to get health benefits due to non-registration of Ayushman card. The staff members of Sampark help the villagers in registering their cards by filling the forms and consulting the village Sarpanch. A total of 62 families/ HHs have been supported for making the aadhar card.

Bal Panchayat: Formation & Strengthening

With the motive of developing confidence and leadership qualities among the children and to make them understand the importance of democracy and functioning of democratic government in our country, Bal panchayats have been formed. The children of the coverage area are encouraged to form groups organise meetings and sort out their problems. Presently, there are 8 bal panchayats with the active members of 115 children.

Encouraging Drop-out Children to re-join School

With an intention to address the importance of education among the tribal it becomes essential to stop or atleast reduce the school dropout children, the child-line program takes up this responsibility, targets to reach out to the drop out children, and makes efforts to enrol them in the schools. During the outreach, the team members tap the children who have left schools and try to persuade the parents to send the children to schools. The general reasons found for the dropout were schools being located too far from their homes and the poor financial status of the family. The team members make all the efforts and seek help from the bal panchayat, School committee members and village leaders to help the 84 children to re-join the schools.



Raising Awareness to Stop Child Marriage

Sampark along with other developmental activities also considers its social responsibility of educating the tribal community from ill effects of the prevailing evil practices and stopping them. For addressing the issues like child marriages, alcoholism, blind believes etc the team discusses them in the village meetings and tries to shares the existing marriage laws, minimum marriage age and child marriage being a punishable offence.



Case – The helpline, Helping to Stop Child Marriage

Pradeep Damar a 17 years old youth terrified when his elder brother and mother decided on getting him married. He is a resident of Borpada village which is located 20 kms. far from Petlavad tehsil office of Jhabua district. Pradeep student of 12th standard did not wish to give up on his studies and take up family responsibility. He came to know about Sampark's child helpline toll free number through a pamphlet and saw ray of hope, mustering his coverage, he called up the toll free number and shared his problem. Sampark child line and women child



development department approached Pradeep's elder brother and mother and informed them that child marriage is crime and punishable offence if the boy is below 20 years of age, they were also made aware about the punishment of 2 years Jail and Rs. One lakh fine. The family members thus changed their mind and decided to call off the marriage. Pradeep was expressed his thanks to Sampark and is continuing with his studies.

Program on Child-line Friendship Week

With a purpose to protect the child rights, ensure right to education, a decent living, better health, prohibition of child marriage and discouraging child labour henceforth leading to overall development of the child, Sampark has integrated all this in its child help program. Under this "Friendship Week" were organized covering more than 700 children & 60 teachers of Government schools. During the program, the children were involved in playing games, singing etc. while interacting with the children the child line team discussed various issues like child marriage, child labour, malnourishment etc. With an intention to raise awareness about the child rights and cover more children under the program, the child line team organized small camps at the Railway station and bus stop and shared the toll free number 1098 for seeking help. Further, pamphlets were also distributed among the commuters.



Distribution of Ration & Educational Kits:

The entire world is facing witnessing pandemic crises since 2020, hitting the vulnerable community the worst. Looking to the need of hour, Sampark took up responsibility of helping 350 most vulnerable households of Raipuria region by providing them with ration kits an also supported 432 children with necessary books and stationeries so that their studies are not hampered due to the pandemic.



“Toll Free Number 1098 Proved to be blessing for Hunger Struck Family”

Chhotu Saluniya, a small village of Petlawad block of Jhabua district is located 30 Kms. towards east of Petlawad block. Most of the villagers of this area are migrant labourers and migrate to nearby towns for earning their livelihood. The recent pandemic and consequent lockdown has paralysed the poor families of this village. Ramesh Ninama, a 14 years orphan child and his old Grandmother who were unable to migrate to the town lost their livelihood earning and were in miserable condition of starvation, it was an young educated youth of the villages who came to his rescue and called up toll free number 1098, then after the child line sub centre Petlavad came forward for his help and the family was supported with ration kits having 10 kgs. wheat flour, Rice, Oil, tea leaves, spices along with grains and species, Mask, Soap, sanitizers etc.



This was a great relief for the family, as the grandmother with teary eye expressed. This was very helped for us, my grandchild and I was starving and had no food in our house during lockdown, we are thankful to the sampark for helping us.

Developing Linkages with other Programs:

During the year, efforts have been made to develop linkages with other Government and other agencies so that the community can enjoy all the benefits, which they are entitled to. For addressing the issues of malnourishment among the children and problem of adolescent girls, help was sorted from Women and Child Development; further for ensuring better health and education among the children, regular interactions are held with anganwadi workers, health department and education department. Apart from this, the local bodies like Panchayat and local leaders were consulted from time to time. Awareness raising about child rights, benefits of toll free number, identification and resolving the issues of children has been a regular task taken up by the team of Sampark.

Livelihood

The Livelihoods portfolio of Sampark aims to create robust livelihood opportunities to enable households to earn more, and lead healthier lives and covers a number of integrated community-based interventions across the project area that strive to improve rural incomes through natural farming practices, promotion of indigenous seeds, water management, soil conservation, livestock and animal husbandry, promotion of income generation activities, market linkages etc.

The program interventions are as follows:

Promotion of Local Seeds and Organic Farming

Organic farming is a practice of using fertilizers of organic origin like compost manure, green manure and adoption of biological pest control, mixed cropping and fostering of insect predators. Realising the long term benefits of organic farming, Sampark has been encouraging the farmers of Petlawad block of Jhabua district to take up sustainable agriculture farm activities since past 12 years, covering 1250 farmers of 25 villagers. During the year, the program has focused on promoting and strengthening various groups like, women seed preservation groups, seed producing group, local seed users group and farmers groups. Under this initiative, the farmers are encouraged to adopt organic farming through traditional methods avoiding the use of chemical fertilizers. Although influenced by the market and knowing the benefits of using the fertilizers in monetary is enough to motivate farmers to use fertilizers and pesticides to increase the production, but this mentality of getting more produce with less efforts has affected the soil quality, change in season pattern, with erratic rains. Further, the small size of land holdings and rising expenses on fertilizers and pesticides is putting pressure on the farmers with many of them falling into the clutches of the moneylenders and thereby trapped into the vicious circle of poverty and hunger. The modern techniques have also posed hindrance to the possession of livestock, which is slowly reducing. Looking to the adversities of excessive use of fertilizers, Sampark through its program encourages farmers to take up organic farming and promotes to develop natural insecticides, adopt mixed cropping pattern and be self-sufficient in seeds by developing the seed bank. With an intention of conserve local seeds, the organization has encouraged the local community essentially the women groups to develop seed bank, it has also developed a seed bank in its own premises.

Distribution of Local Seeds in Kharif & Rabi Season

In the last 2 years, the organization distributed seeds of various grains and vegetables among the local farmers, in this almost 12 species of oil seeds, 15 species of pulses, 18 species of wheat seeds, 12 species of inferior crop seeds like maize, Jowar and bajara were included. A total of 445 farmers were given 112.25 quintal of soyabean seeds, while seeds of uradh, moong, tuwar and groundnut were also distributed to over 3000 farmers.



Along with supporting the farmers with seeds, around 110 farmers were also helped and guided in preparing their fields and taking up wheat and gram in rabi season. Wheat species of different variety like PC, Vanshi, Kalibali, Sadpuri, Kalegenhu, Pegambari, Puja-Tejas, Pusa- Bahar, Sarbati, Purna, 8663 & Lokvan were distributed among 100+ farmers. For enhancing soil fertility cow dunk was spread in the land, besides this the farmers were also provided training on preparing composed pit and the beneficiaries were updated about the benefits of cow urine & decomposers by organising the chaupal meetings.



The details of seed distributed and farmers benefitted during the Kharif and Rabi seasons are as follows:

Kharif Season					
Sr. No.	Name of Crops	Year 2020-21		Year 2021-22	
		Nos. of Farmers Covered	Distribution of Seeds (Qts.)	Nos. of Farmers Covered	Distribution of Seeds (Qts.)
1	Soyabean	445	112.5	60	18
2	Urad	450	2.7	145	1.8
3	Mung	430	2.5	160	1.2
4	Til	85	0.9	80	0.4
5	Maize (Desi)	220	2.2	100	100

6	Tuvar (Red)	425	2.22	60	1.3
7	Groundnut	450	10	130	4.5
8	Chavli	50	0.1	50	0.2
9	Vegetable Seeds	150	0.5	80	0.4
10	Total	2705	133.62	865	127.8
Rabi Season					
Sr. No.	Name of Crops	Year 2020-21		Year 2021-22	
		Nos. of Farmers Covered	Distribution of Seeds (Qts.)	Nos. of Farmers Covered	Distribution of Seeds (Qts.)
1	Wheat Varieties (PC, Vanshi, Kalibali, Sadpuri, Kalegenhu, Pegambari, Puja-Tejas, Pusa- Bahar, Sarbati, Purna, 8663 & Lokvan)	75	35.37	24	10.08
2	Green Gram	2	0.02	1	0.02
3	Matar (Pea)	3	0.02	1	0.01
4	Total	80	35.41	26	10.11

Demonstration of Wheat Bio-diversity/ Varieties

With an objective to conserve the local/endemic species of wheat, 31 types of wheat varieties seeds were cultivated by adopting SWI technique, in the demonstration plots located in the organization premises. A detailed study about frequency of irrigation required, interval of irrigation, use of organic and bio fertilizer etc. The major species grown in the plot were mundri, kathya, gujaraji, kalyani sona, Ipar Khapli, Kalibali, Sarbati, PC, Chaval Kathi, Vanshi, Surya, Javagodi, Bundeli Katti, Gajraj, Amrut Godi, Bhaliya, Dabti, Pegambari, JP 208 & 168, Malwaraj etc.



Bio-diversity & Organic Farming Day

For raising awareness among the farmers about the importance of organic farming & bio-diversity, “Grow wheat using bio-diversity & organic farming Day in Madhya Pradesh” was organised in the year 2020-21 at Sampark Gram premises, in which farmers from over 20 villages participated. In this workshop the farmers were able to observe 23 endemic species of wheat species and were also able to notice the use of homemade bio fertilizer and natural insecticides.



The Chief Guest from Krishi Vigyan Kendra Dr. R. S. Tomar, addressed the gathering and shared his views about the side effects of overuse of fertilizer. Another guest and nutritional expert, Mrs. Komal Jaiswal also shared her experience and related rising cases of cancer and heart problems with over use of fertilizer that contaminates the produce, which, is later consumed by us. Other renowned guests and participants also shared their experiences and put forward their views. At the end of the program, the participants were asked to rate best of the five demonstration plots where 23 species of wheat were grown, by tying a thread on the crop. The major theme of the workshop was to advocate sustainability, self-sufficiency, autonomy, better health, food security and food safety.

Helping the farmers in marketing the Agriculture Produce

Sampark believes to supporting the farmers at each all levels, right from supplying the local seeds, to training on developing compost manure, preparing natural insecticides and exposure visit. During the year, the beneficiaries selected seed species and by adopting the traditional techniques and use of bio-fertilizer took up organic farming. After the harvest Sampark facilitated the farmers by purchasing the produce at higher prices than the market price, thus over 105 quintals of wheat was purchased from the farmer that was sold in the local market of Ratlam, Indore, Jhabua and Bangalore. The Community seed bank also helped the farmers in selling 525 vegetable packets like that of ladyfinger, guard etc. in the local market.

Interventions Supported by Child fund India for Ensuring Livelihood

Sampark's Child Fund India initiative lays stress on providing livelihood opportunities through formation of youth groups, empowering the community to avail governmental schemes along with providing technical support and trainings to youths and marginal farmers on taking up organic farming. During the year, various activities were taken up and efforts were made towards over all development. Sampark visualises the importance of groups and tries to built

and strengthen them for taking up developmental activities, there are several groups of youths, farmers, and female groups etc. that are supported by Sampark.

Sr. No.	Name of Activities	No. of Activities Conducted	No of Participants		
			Men	Women	Total
1	Formation of youth club exclusively for girls and boys	16	245	63	308
2	Empowering Communities through SUCHANA CHAUPAL to ensure effective service delivery of State-led development programmes	10	170	68	238
3	Support for Agriculture	1	10	14	24
4	Training to youth/ marginal farmers on organic farming techniques	2	126	65	191

Training to youths and Marginal on Organic Farming

During the year, seven training programs were organised covering farmers and youths covering seven villages. During the training program focused on awareness rising about organic farming and side effects of chemical fertilizer and insecticides not only on soil but also on human health. The participants were shown the technique of preparing natural bio fertilizers, taking up mixed cropping. 20 farmers who were interested to take up organic farming were supported with Rs.5000/- each as financial help to prepare their fields and preparing compost pit, further 15 farmers were supported with hybrid quality samplings.

Spreading information through Suchna Chaupal

The low literacy rate, high migration and poverty are the major battles to be won in the tribal region of Jhabua, the situation is so grim that the people are not even aware about governmental schemes and are thus deprived from getting the benefits. Looking to this the Sampark staff members tries to address this issue and spreads information about the governmental schemes in all of their meetings, group discussions and gatherings. Working toward this the team had organised Suchna Chaupal in six villages addressing the information about the major governmental on drinking water, health services and employment opportunities. The villagers were encouraged to organise the gram sabha along with the help of sarpanch and pass the memorandum that was send to the respective government department.



Further information about the schemes run by horticulture department was also shared and farmers could avail subsidies on seeds and drip irrigation by taking up horticulture and vegetable farming. Apart from this information was also shared on various government schemes

like MANREGA, PMKVY, PDS, Samagra I.D., widow pension yojana, etc. In the youth meetings, the group was informed about Digital India program and how this innovative program can help the villagers to put forward their issues with the responsible authorities.

Initiative on Promotion of Organic Cotton

Cotton is one of the major kharif crop in the region. The cotton crop essentially requires a lot of water and extensive use of chemical fertilizers and pesticides. As such, it has a dramatic impact on the quality of the soil, and moreover, on the environment. Organic cotton farming is the process of growing cotton naturally – without the use of synthetic pesticides and chemical fertilizers.

Organic Cotton Project was initiated from a need to create value through innovation across the supply chain particularly in the area of raw material – cotton. In order to complete the supply chain, Arvind Mills with its Partner Organisation, The Change Makers Charitable Foundation - TCMCF & Sampark Jhabua with an aim of promotion of sustainable farm practices for production of cotton in different part of regions. It has forayed into organic cotton production in order to source organic cotton that is of high quality; and a socio- environmental need – to sustain cotton farming production in a socially fair manner that promotes the rural economy and creates a healthy ecosystem.

The project was initiated in the month of May 2021 with 2000 farmers who were interested to cultivate the organic cotton and adopt the sustainable farm practices. The project period is of 3 years. The project is taken up in Rama block of Jhabua district. In this, four clusters consisting of 500 farmers each have been identified.

The objectives of the project are

- To improve farm productivity and farmer incomes
- To reduce the cost of cultivation
- To develop and promote a business model that is environmentally sustainable for the purchase of organic cotton
- To enhance biodiversity of the rural landscape
- To develop a lasting social infrastructure and support system in the region

The Interventions:

Following the interventions have been taken during the reporting period:

- **Identification of Farmers:** identification of farmers have been done on the basis of interest towards taking up organic cotton, possessing land, women participation & making & using the bio fertilizers, insecticides & pesticides. A total of 2000 farmers have been identified and details of Aadhar, Land Survey Number, Longitude & Latitude & their mobile numbers have been collected. The details are as given:

Sr. No.	Name of ICS	Aadhar	Survey	Longitude/ Latitude	Mobile
1	Sailana 1st	429	393	263	120
2	Sailana 2st	438	367	232	260
3	Thikri 1st	456	345	167	134
4	Thikri 2st	443	336	134	80
5	Total	1766	1441	796	594

- **Village Level Meetings:** Organised the 5 village level meetings of farmers of four internal control system (ICS) on different organic farm practices – soil management, procurement of desi seed & sowing materials, weed & insect/ pest control mechanism for cultivation of organic cotton and other crops, in which a total of 2000+ farmers had participated. In the meetings, the farmers also made aware for the preparation of Bio Insecticides/ Pesticides – Panch Pati Kada & Kadva Jal for the control insects, pests & other diseases.

Sr. No.	Nos. of Meetings	Nos. of Participants		
		Female	Male	Total
1	20	640	140148	2041



Enhancing Income of Small & Marginal Farmers

An Initiative Supported by Azim Premji Philanthropic Initiatives (APPI)

The APPI's supported project "Enhancing Income of Small & Marginal Farmers through Increase in Agricultural Productivity, Promotion of Allied Interventions and Creating the Market Access" has been implemented in 20 villages of Petlawad Block of Petlawad Tehsil of Jhabua district of Madhya Pradesh. The villages are located at a distance of 20 - 25 Kms. from the tehsil headquarter Petlawad and around 70 Kms. from the district headquarter Jhabua. The project is focussing on the small & marginal farmers from the tribal community and would benefit approx. 3000 tribal HHs with population of around 10000. The project is intended to enhance productivity of land & agriculture and increase the income of small and marginal farmers by 20% and encourage them to take up allied interventions goat rearing and poultry with the motive to increase the supplementary income.

For enhancing land & crop productivity, the project would take up the interventions like - formation & trainings of Farmers clubs/ collectives, training & demonstration to farmers on improving the soil health, Use of Organic Manure & Pesticides, Jeev Amrut, Poly housing technology, Climate resilient agriculture, Improved Agricultural Practices, Water Saving Techniques, farmer group members exposure visit, land & water development works - construction of field bunds & loose boulder checks, deepening & renovation of ponds/ check dams and spreading the removed silt into the farmer fields and increasing the availability of water for irrigation, promotion of Vermi Compost, promotion of Horticulture Plants Species - lemon, guava, mango etc., demonstration of Water Saving Techniques, Promotion of Nutrition Garden and for promotion & linking of Small & Marginal farmers with Allied Interventions (Poultry & Goat rearing) - formation & training of Poultry Extension Group (PEG) and Goat Rearer Groups, Interface meeting with Government department, Poultry & Goat Rearing Guide Book, Support to selected households for the establishment of low-cost poultry sheds, Support to selected households for the goat rearing, Establishment of Hatchery & Units for promotion of Poultry, Poultry feed development workshop, Campaign for Deworming and Vaccination & Training for Poultry & Goat Rearing Vaccinators interventions would be taken up.

The project started in the month of February, 2022 during the course conducted the PRA exercises covering all the 20 villages along with baseline survey. The baseline survey was conducted through Kobo App with major focus on socio-economic condition and income & expenditure pattern of HHs at the village level. The selection of the HHs was done on random basis considering Phaliyas level, landless families, small & marginal farmers, non-irrigated area, migrating HHs etc. The survey covered almost 1/3rd of the total HHs of each village and tapped over 1000 HHs. The major information included major source of income, income from migration, major crops during Kharif & Rabi seasons, income from crop production, income from cattle rearing, major source of irrigation, expenditure on agriculture, cattle rearing, irrigation, seeds & fertilizer, loan repayment, social customs, HHs expenses etc.

With the rapport building, the team interacted with the villagers, community leaders, panchayati raj representatives and organised village level meetings and initiated the process of formation of farmers clubs and collectives.



Micro Finance Program

An effort toward the Empowering Women

Sampark has been engaged in uplifting the tribal women of Jhabua district of MP since past 3 decades through its cross cutting theme of empowering women. Sampark is organising village level trainings and awareness raising programs and has built a strong rapport with the villagers. This has helped the organisation to understand about social and economic status of the tribal women. Sampark encouraged the women to form the groups (SHGs/ JLGs) and through meetings, training & awareness raising programs mobilized them for practising the saving at the HHs and groups level and become economical strong. The village women were mobilised to form SHGs and by forming federation at larger level – the Mahila Shakti Sangh has been formed.

Mahila Shakti Sangh/ JLG federation is involved in Micro Finance Program with the support from Sampark for selection, trainings on selection of income generation activities, marketing etc. and support to the beneficiaries. At Present, there are 127 Active SHGs/ JLGs – Joint Liability Groups with 750+ members of 27 villages with the purposed for improving the socio-economic status of these members through primarily focusing on economic/ income generation activities.

Goal of Mahila Shakti Sangh

- The major goal of Mahila Shakti Sangh in the working area of Sampark is to tap the female members of the vulnerable families and to include them in the Sangh and also guide them towards better living by taking up allied & income generation activities.

Aim of Mahila Shakti Sangh

- The Aim of MSS is to make tribal women self- reliant through income generation activities

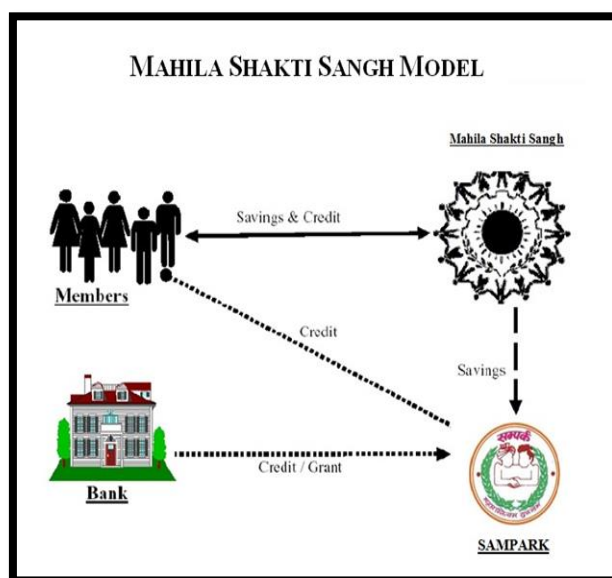
Objective of MSS:

- The major objectives of the MSS is to encourage small savings, circulate small loans and make the group independent & discourage migration and find options in the village itself

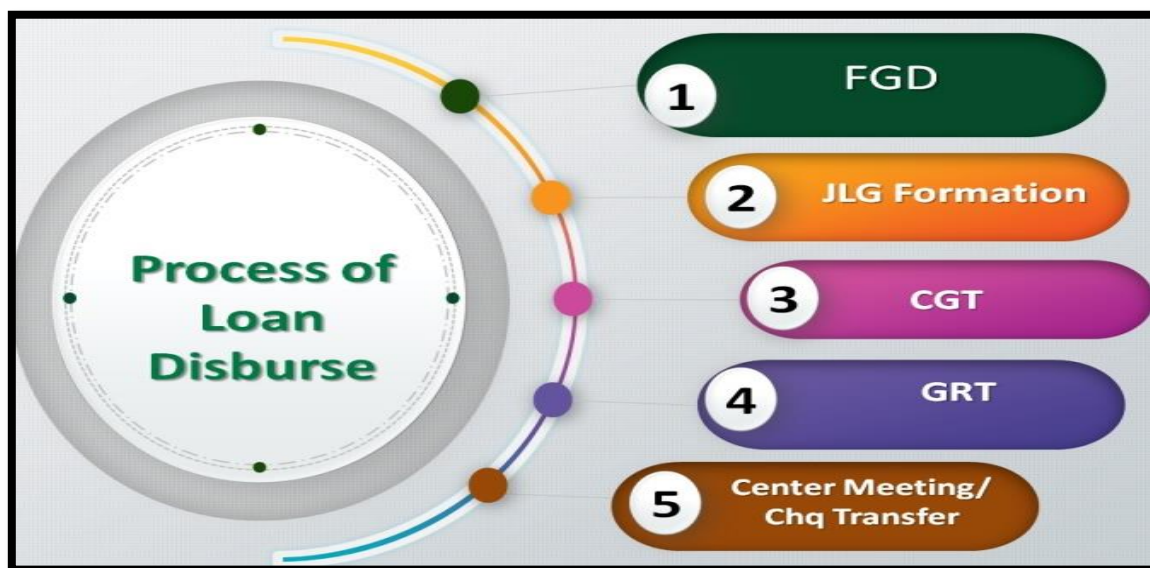
Activities of MSS:

- The major activities of MSS - Efforts to uplift all the tribal women socially and economically, Take benefits from Bank and other schemes to increase employment opportunities, Collect the credits from the beneficiaries involved in income generation activities & Work towards removal of social evils from society

Sampark & Mahila Shakti Sangh jointly initiate the process to support HHs for taking up the income generation activities through micro finance. The beneficiaries are chosen on basis of the family staying in working area, belonging to vulnerable family, family members must be member of SHGs.



Process of Loan Disbursement



FGD (Field Group Discussion): - FGD is the first step of the process of loan disbursement where meetings are organised at villages level in which information regarding way to access loan from Sampark Mahila Shakti Sangh (Micro Finance Program) is shared. Further, important details about loan document, LPF, EMI & Repayment etc. are also provided.



JLG (Joint Liability Groups): There are JLG formed by Sampark Mahila Shakti Sangh which comprise of 5-10 members. This group organises meetings with the beneficiaries interested in taking up loans through Micro Finance Program.



CGT (Continuous Group Training): - CGT is part of loan disbursement process, where group members are briefed regarding MFI loan term & condition, loan process, loan interest calculation, LPF - Loan processing Fee & Insurance.



GRT (Group Recognition Test): - GRT is a final assessment of JLGs. This is conducted by Program Coordinator, who conduct the assessment of JLG's and it is also seen that JLGs members are aware about MFI loan term & condition. PC fills the JLG's grading assessment paper and proceeds for further process to head office.



Centre Meeting & Cheque Distribution: - Centre meeting is final stage of MFI loan process, in which all the JLG member come to head office and MFP Management team discuss with them about their planning & loan utilization and also ensures that given loan is utilized for mentioned income generation activity.

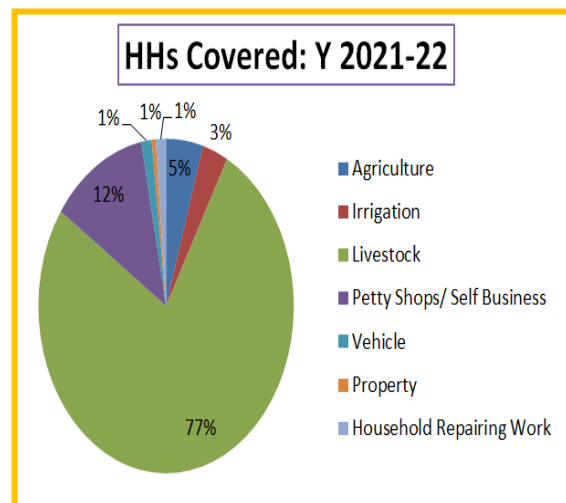
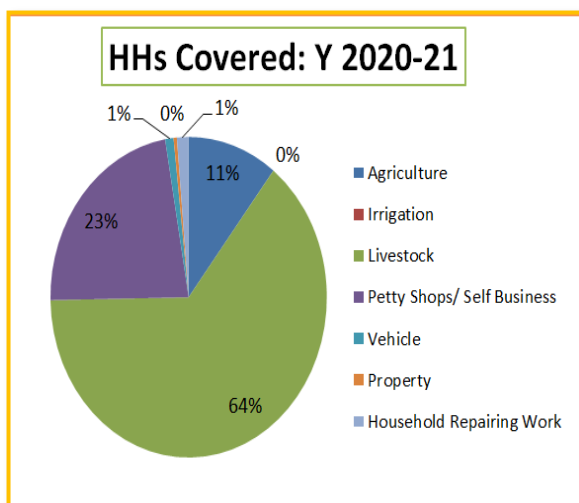


The Coverage: Loan Disbursement

In last 2 years the program has evolved fulfilling the requirements of tribal HHs. At present, the program covers 48 villages with more than 750 members accessing the loan facilities of nearly 1.80 cr. The data itself reflects the success of the program. The loans were generally sought for Agriculture, Irrigation, Livestock, Petty Shops/ Self Business, Vehicle, Property and Household Repairing Work, of this 77% took loans for purchasing livestock which add to supplementary income of the family.

Sr. No.	Particulars	Year	
		2020-21	2021-22
1	Villages	27	48
2	Members/ HHs	500+	750+
3	Active SHGs/ Joint Liability Groups (Nos.)	77	127
4	Loan Disbursement (Rs.)	8270000	18010000
5	Repayment (Rs.)	6964106	11173248
6	Nos. of HHs covered	514	771

Purpose of Loan Disbursed					
Sr. No.	Purpose	Year (2020-21)		Year (2021-22)	
		HHs Covered	% of Total	HHs Covered	% of Total
1	Agriculture	54	11%	36	5%
2	Irrigation	0	0%	25	3%
3	Livestock	330	64%	591	77%
4	Petty Shops/ Self Business	116	23%	95	12%
5	Vehicle	5	1%	10	1%
6	Property	2	0%	4	1%
7	Household Repairing Work	7	1%	10	1%
8	Total	514	100%	771	100%



“Hard Work Pays”

Rajudi Bai w/o Ramesh Khadiya belongs to a family of farmers in Navapada (Barvet) village of Jhabua District. Her family is dependent on meagre income of farming and labor work making it difficult to survive, further finding labor work each day was another turmoil.

She came to know about the Mahila Shakti Sangh and its program in the village, getting motivated she became of the member of SHG.

For over coming with the hurdles of her family, Rajudi Bai decided to start a flour mill, for this she took up a loan Rs.20000/- to start her business. Now, she is been able to earn enough to support her family and is also able to repay the loan to Sampark Mahila Shakti Sangh.



Recently, she has also been able to purchase a cow from her saving. As her happy face beams with a smile when she narrates her success story and is an encouragement to her other village women.

“A Motivating Example for the villagers of Kalighati”

Dhulki Bai belongs to adivasi farmer's family in Kalighati village of Jhabua district. Her family has 4 members, with major occupation being farming & labor work, she is able to gether a merge income of around Rs.65,000/- yearly. She is a member of Mahila Shakti Sangh and some of the meetings she got aware about the income generation activities taken up by some of her village women which was supported by Mahila Shakti Sangh through Micro Finance Program of Samaprk. She along with her family members decided to take loan of Rs.20000/- for purchasing sewing machine. Now she is able to take up tailoring and stitching work from the village as well as the nearby villages. She earns enough to pay of her EMIs and even save for her family. Recently, she took another loan of Rs.40000/- from Mahila Shakti Sangh for purchasing tractor, now her family lends tractor on rent to other farmers and she is earning a good amount from this. Her confidence, honesty and disciplined savings and repayment behaviour has inspired many women in her community to follow her. She credits the Mahila Shakti Sangh for encouraging and equipping her to take such an entrepreneurial journey that has changed her family's life for the better.



“Changing Her Life for Better – Nirmala Bai”

Nirmala Bai, a resident of Kotda village, Petlawad block of Jhabua District, is an living example of determination and success. With 4 members in her family, there was a daily struggle of getting two square meals. Working as labourers, the earning of the family were not enough to meet the basic needs. Nirmala bai's fate changed when came in contact with some of the members of Mahila Shakti Sangh, who encouraged her to join the group and take the benefit. Consulting her husband she became the member of SHG and decided to take a loan of Rs.20000/- for starting the grocery shop. As there was not a single shop in her mohalla, this was a wise decision from her side as she is getting customers from locality to purchase goods from her shop. She earns around Rs.300/- to Rs.400/- daily which is enough to pay the EMIs and meet the some family expenses. She gives credit to Mahila Shakti Sangh and her friends who motivated her to be part of Mahila Shakti Sangh.



“Life becomes easy for Sangeeta Bai’s Family”

Sangeeta Bai of Kalighati village, Petlawad block of Jhabua district feels relieved to be part of Mahila Shakti Sangh. Previously, her family struggled to get labour & farm work for sustenance. Sangeeta and her husband always desired to have cattle in their house but due to financial constraints they were not able to gather courage to purchase one. It was when Sangeeta came in contact with the SHGs group of village and got aware about the Micro Finance Program of Sampark. She became the member of the group and took loan of Rs.20000/- and purchased a cow. The family started selling milk in the village slowly they were able to repay the loans and again took Rs.30000/- loan for purchasing a buffalo thus the family is able to earn enough to meet the expenses without struggling.



Adolescent Health Program

ChildFund India's supported adolescent health program, empowers young people (11 -19 years of age) for better sexual and reproductive health. The program equips adolescent boys and girls with age-appropriate sexual health knowledge to empower their decisions regarding health, rights, and safety; develop respectful social and sexual relationships, and understand that their choices affect their well-being and that of others.

The objective of the program is to increase awareness among adolescent boys & girls on health issues, child marriage, reproductive & sexual health, emotional psychological health, physical well-being, improved nutritional level, menstrual hygiene, build self-esteem and empower girls for greater socialization. Following interventions were taken up during the reporting period.

Sr. No.	Name of Activities	No. of Activities Conducted	No. of Participants		
			Enrolled	Non-enrolled	Total
1	Conducting monthly sessions with adolescents in community	21	303	98	401
2	Formation of boy's and girl's adolescent groups in the community	26	294	131	425
3	Organise monthly meetings of young and adolescent by Peer Educators	12	168	55	223
4	Identification of boy and girl Peer Educators	1	32	0	32

- **Sessions with Adolescents:** 21 village level sessions were organised with children, adolescents, men & women to make them aware on health aspects – health of children & adolescents, child marriage, Malaria prevention etc., in which a total of 401 participants had covered.



- **Formation of boy's and girl's adolescent groups & Monthly Meetings:** 26 groups for under the age of 10-14 and 15-19 for girls and boys were formed and the groups made aware on the aspects of health & hygiene & child marriage. Regular monthly meetings were organised with adolescent boys and girls groups with focus on age-appropriate sexual health knowledge to empower their decisions regarding health, rights, and safety.



- Monthly Meetings with Peer Educators:** 32 peer educators were identified and trained them regarding their roles & responsibilities. Peer Educators who provide other adolescents with a safe space, knowledge, and guidance on sexual and reproductive health.



Covid 19 Relief and Response Program

Joining hands to help community during the pandemic crises

The **COVID-19** pandemic is one of the worst health and economic crises in modern history and it continues to require the best of humanity to overcome. Economic recession is in the highest Unemployment increased due to lock down, manufacturing activity is in standstill. The lockdown has created substantial hardship for the poorer sections of the society, especially street vendors, daily-wage earners, gig-economy workers, construction workers, contract labourers, auto drivers, temporary workers and small businesses. Along with this economically disadvantaged and vulnerable groups including orphanages, slum dwellers, disabled and the elderly are also facing the similar problems. Several challenges, most of them foreseen, were encountered. The well-being of migrant laborers directly affected by the lockdown emerged as a major concern of the region.

In absence of enough state support and social security and the subsequent covid-19 lock down has come very harsh on the already marginalized tribal community of Jhabua. The pandemic has created hardship and increased challenges of sustaining livelihood among this community. The economically backward community, which have their sheer existence by migrating to nearby towns and cities and do petty jobs, are forced to return to their villages. With lock downs, situation of uncertainties and norms to follow social distancing, suspension of manufacturing and service sector activities many workers are laid off leading to widespread distress among the tribal migrants since past two years.

The working area of Sampark has been greatly affected due to the pandemic crises, the rising cases of corona in Jhabua, Kargon and Alirajpur districts has been sign of worry. During this time of crises, Sampark came forward and took up the responsibility of raising awareness in the working area and helping the vulnerable families with food and other essentials. In this, the team tried to reach out to the most marginalized families and tried to cover the elderly, widows, orphans, daily wage earners etc. For this, the team conducted a survey and traced 2500 most vulnerable families that were struggling hard to fulfil their basic need. Sampark helped these families by supporting them with ration kits.

The initiative covered the 567 villages of 10 development blocks of 3 districts namely Jhabua, Alirajpur & Khargone. The details are as follows:

Sr. No.	Name of Districts	Name of Blocks	Nos. of Village Covered
1	Jhabua	Petlawad, Rama, Kalyanpur, Thadla & Meghnagar (5 Nos.)	61
2	Alirajpur	Bhabhra (1 No.)	6
3	Khargone	Bhagwanpura, Kasravad, Gogoan & Segoan (4 Nos.)	500
4	3 districts	10 blocks	567 villages

Along with ration kits, awareness raising program was also launched at village level and information were shared about covid -19 symptoms, treatment alertness like social distancing, use of mask, hand wash etc. by wall writing, through loud speakers and by distributing mask. Sampark as a responsible NGO also came forward to help the government education department in distribution of MDM food kits. In this initiative the mid-day meals ration was provided door to door covering the children of the area.

For taking the covid-19 relief activities, Sampark team faced lots of challenges, with rising cases in the region it posed threat to the health of team members, further taking permission from the district collector, arranging for vehicle driver, reaching out to the most vulnerable families and managing the crowd while distribution was no less a challenge. However, with zeal to work for the community Sampark team pulled out all the difficulties and was able to overcome all the hurdles.

Looking to the present crisis, Sampark with the support from the Educate Girl Foundation and APPI has come forward to support the cause by helping the vulnerable poor families of the region by providing ration kits (Rice, Wheat Flour, Cooking Oil, Sugar, Pulses, Salt, Tea Powder, Peanut, Potato, Onion, Assorted Spices - Turmeric, Chilli Powder, Cumin and Coriander powder), Mask, Soap & Washing Powder etc.), which will help them to sustain themselves and their family for 15-30 days. Under the initiative, Sampark has distributed 2500 ration kits covering 1350 Kits in 61 villages of Jhabua district, 1000 ration kits in 500 villages of Khargone district and 150 kits in 6 villages of Alirajpur district. The kits were distributed at the household level covering around 12500 populations. The details are as given below:

Sr. No.	Criteria	Coverage (HHs)			
		Jhabua District	Khargone District	Alirajpur District	Total
1	HHs - dependency on labor work/ Migration	443	50	81	574
2	Widow HHs	355	202	27	584
3	Landless HHs	54	168	0	222
4	Farmer families dependent on single crop	10	83	12	105
5	Parityagta women	21	0	0	21
6	HHs dependent on local daily wage labor work	83	351	2	436
7	Old age families	145	56	15	216
8	Disabled Children Families	115	41	8	164
9	Illiterates Families	52	44	1	97
10	Orphan Families	12	5	4	21
11	Families - has mentally sick person	14	0	0	14
12	Families - has blind person	13	0	0	13
13	Pregnant women poor HHs	7	0	0	7
14	Malnourish Children Families	11	0	0	11
15	Cancer Patient Poor HHs	3	0	0	3
16	TB Patient Poor HHs	9	0	0	9
17	HIV & AIDS patient poor HHs	3	0	0	3
18	Total	1350	1000	150	2500



Case 1 - "Sampark providing helping hand in time Crises": Sukhlal Yadav

The Covid-19 pandemic has posed unprecedented challenge to public health, food system and loss of employment. The tribal area of Jhabua which comprise of majority of tribal population are worst hit, particularly vulnerable due to lack of basic amenities and without the means to earn an income during lockdown, many are unable to feed themselves and their families. The pandemic has been affecting the entire food system and has laid bare its fragility. The tribal who are generally dependent on earning their livelihood by migration; border closures and confinement measures have decimated jobs has posed serious challenges basically on the bread earnings. One of the villagers Sukhlal Yadav of village Badgoan tehsil Govanga district Khargone, MP encountered with acute food shortage and loss of job unabled him to feed his family. He was devastated to see his 78 years old mother starve, while the entire villagers was

struggling to arrange for their families need it was Sampark's efforts which brought hopes to these families. Sampark distributed ration kits in the village by following all the protocols of Covid -19 and came to rescue for the villagers like Sukhlal. The ration kit comprised of 5 kgs wheat flour, 3 kgs rice, 1 kg sugar, 1 kg dal along with tea, spices, cooking oil. Sukhlal and his mother cannot but keep thanking Sampark for the kind gesture as they say "God will bless them and we hope they keep working for poor."



Case 2 - Kaluram Verma: Struggling for Survival - The family of tribal of Jhabua district

The tribal population who have been marginally hit hard due to Covid-19 pandemic. As most of the families in the region are dependent on agriculture and migrate to towns for survival, the lockdown and restrictions in past months has added up to their miseries. Kaluram Verma a hardworking physical handicap man from the village Bhagor is a sole bread earner of his family, being landless, he has been involved in petty jobs whatever available in his village along with being a barber. Till now he was able to support his family of 5 members but due to lockdown and restrictions Kaluram started facing grave financial crunch and it became very difficult for him to support his family which was almost on stage of starvation.



Under the "Covid-19 Awareness Raising and Ration Distribution Program", Sampark came forward by a helping hand to the struggling family and stood by them during hard times. On receiving the ration kit, Kaluram appreciated efforts of Sampark and praised the motive of the Abhiyan.

Case 3 – Mallu of Devka village of Jhabua

Mallu, father of Galji, a 53 years old adivasi from Devka village of Jhabua district is a sole bread earner of his family, which comprise of 5 members. Mallu has a small piece of land which is not sufficient to support his family needs so he and his wife do labour work and migrate to nearby town for earning their livelihood. During this time they live their 2 children, who are taken care of by his old mother, as one of his son is visually challenged leaving him with his grandmother is very difficult, but still with no option left the family somehow manages the lean period. Mallu's family falls in BPL, as he says, "Poverty has never left my side, I have always see



poverty right from childhood and struggling together 2 square meals has always been challenge for us. The recent pandemic has hit worst, the family and with no alternative to work, Mallu has been asking for help from his relatives and friends, however as the situation of the entire community in grim. Everyone is struggling and so it is difficult to find any support with in the village also. Mallu found a ray of hope when the “Covid-19 awareness raising and ration distribution program of Sampark came to his help. As he states, my family was literally starving for few days we had to sleep empty bellies. I whole heartedly thank Sampark for helping us at time of need; at least we got temporally relief”.

Case 4 – Mohil Solanki of Petlavad, Jhabua

Sampark has been relentlessly working in the tribal of Jhabua since past 3 decades trying to uplift the most vulnerable tribal community. The recent pandemic has posed serious concerns of survival, Sampark has been trying hard to somehow reduce the suffering of the people, for this it has launched awareness raising program about Covid-19 and also providing with ration kits to the most vulnerable families. During this program, Sampark staff was moved by heart touching incidences of some of the villagers, who are struggling for their survival and getting 2 square meal has become difficult for them. Mohil Solanki, a 28 years villager from Chotta Saluniya, block Petlavad is a sole supporter of this 6 member’s family. Before the pandemic, Mohit used to migrate to the nearby town along with his father and was somehow able to sustain, but last year’s lockdown posed serious problems for the family. Mohit had no jobs for 2 months and in between his father met with an accident in which he lost both his legs. Mohit lost all his earning on his father’s treatment, with no money left the family was struggling to feed themselves, it was very difficult for the family to see their children going hungry. During this time, Sampark came to their help and family was given ration kit.



Case 5 – “Struggle of Sunita Bai”, Sagoan, Khargone

In the state of pandemic, where the entire world is fighting hard to come over the worst crises. Sampark has left no stone unturned to help the tribal in its working area, the awareness raising and ration distribution program has been highly appreciated by the community, which is struggling hard facing the state of starvation. During the Abhiyan, Sampark staff came across several sad scenes. Sunita Bai Patidar, a 32 years old widow from Sagoan of Khargone district has been the sole bread earner of her family, supporting her children has been very difficult for her in this time. Sunita Bai work as maid in some of the nearby house holds, but due to pandemic many families have detached her, thus she is left without work and was facing financial crisis, as she shares, many of relatives do not speak to me in fear that I might ask for help from them with no earnings. I was not able to buy food and necessary items for my kids,



with support from Sampark, I am relieved and now at least my kids are getting 2 square meals. She expresses her gratitude to Sampark for supporting her with ration kit.

Case 6 – Lending helping hand to the Elderly helpless widow “Nabi Bai”



Nabi Bai is a 70 years old widow from village Umariya. Although, she has 2 sons and large extended family, her children have left Nabi Bai to feed for herself. Some of neighbours help her whenever she seeks help. She is a beneficiary of elderly pension scheme and somehow manages her livelihood. During the pandemic, she was also covered under the Sampark covid-19 relief program in which she received the ration kit.

Sampark's Staffing/ Team

Sampark believes in having a mix combination of both local staffs and staffs with different academic background, which helps them to take up the programs efficiently. It has a total strength of 205 staffs (55 fulltime & 150 part time) with varied educational background like social work, agriculture, livestock management, finance & accounts, technicians, educationist, communication & media etc. The staffs have diverse experience up to more than 30 years.

Sampark is located in a remote and backward area, where education level is too low. Finding appropriate human resource well versed in all segments of community development has always been a difficult task. The organization has advisors who give necessary inputs on agriculture development, land & water management, livestock management, health, education, documentation, research and report writings, monitoring & review. It takes need-based services of consultants to augment its skills. Some of the fields in which these services are been taken are Natural Resource Management, Capacity Building, Organisational Development, Research and Documentation, Health and RCH, Micro Credit and Self-Help Group and Program Evaluation. Apart from these, Sampark has also developed very good linkages with government departments like agriculture, veterinary, education etc., KVKs and agricultural universities to support their programs.

Social Research, Training and Documentation

Sampark's major strategy has been to increase its outreach through literature and documentaries. Sampark has a very strong publication and communication team spanning print and electronic media and street plays. Numerous posters and booklets have been published in Hindi and Bhili languages on the various development issues on which the organization is working. Films and songs have also been produced to strengthen the audio-visual messaging.

In the last 3 decades, it has been published various informative publications in the field of social change and also prepared documentaries.

Sampark's Publications

Ba Ni Bat, Dhankamad, Lok Paramparon Ke Raste Vikas ki Yatra, PDS in MP – ek report, Guidelines for Informal Education, BT Cotton – Indian Farmers, Kisan Surksha Kawach, Adhi Dunia Bhukhi Kyon, Kitni Ret Kitna Pani, Smapark Buniyadi Shala, Aao Khele Khel, Bio Pesticides, Beja Karz Mukti Ka Sanghash, MP ki Prastavit Pashudhan Niti, Saral Pashu Chikitsa ect., Posters on Dapa Pratha, Chaupal Ka Nyay, Karz Bana Ji ka Janjal, Drought Kal Aaj & Kal, Panchayati Raj Sashaktikaran, Balika Shiksha, Organic Farming, Women Leadership etc.

Sampark's Documentaries

Pani Ki Jugat mein Aam Admi, Lok Paramparon Ke Raste Vikas ki Yatra, Pani Mitti Bachane ke Lok Adarit Prayas, Pani ke liye Gol Bandh Goan, Safed Sona Ka Sach, Animal Health, Sahyogi Nukta, Yoon Chhata Andhera, Sathi Hath Badana, Bal Sanshad, Adhikar ka Vigul, Village Festivals, Pade so Pandit Hoa, Dard Ki Pehli Dava, Bad Pipal Ki chhav Mein, Bhili Lokgeet, Bachche Man Ke Sachche, Katra Katra Roshni Ke Liye, Giving Women a vice - Vaccinating Poultry Empowers Women of Rural India, Community Animal Health Worker in India etc.

Awards and Recognitions

The efforts of Sampark have been widely recognized right from district to the national level. At the state level, the states like Gujarat, Rajasthan and Madhya Pradesh have appreciated the work of Sampark and the organization has received awards. Sampark has played a pivot role in preparing the MP ki Prastavit Pashudhan Niti, for which it has been widely recognised.



National Level

- National Youth Award -1988-89, Ministry of Human Resource Development, Government of India
- Ashok Gondia Award – 2010, Young Men Gandhi Association, Rajkot, Gujarat
- Champaben Gondia Award - 2010, Young Men Gandhi Association, Rajkot, Gujarat
- Tarun Bharat Environmental Protection Award - 2013, National Water Community, Rajasthan

State Level

- Rastriya Nanaji Deshmukh Award – 2020, Government of MP for socio-cultural harmony and social development

- Letter of Appreciation - 2017, Anavil Society Navsari, Gujarat
- Appreciation Letter for Promotion and Support to Nutrition campaign, 2016-17, DM Jhabua
- Certificate of Appreciation for Exemplary Work in the Area of Social Development 1989-90, District Rural Development Agency, Jhabua, Madhya Pradesh

Others

- Mr. Nilesh Desai got recognition as Man of the Year by Magazine "The Week" in the year 2018 covered as "Lighting up the Darkness".
- Mr. Nilesh Desai got appreciation as "Adavi Biddala Atmabandhuvu" which means Atma bandhu of Adivasi & Adivasi children covered by Eenadu Sunday Magazine (28th April 2019)

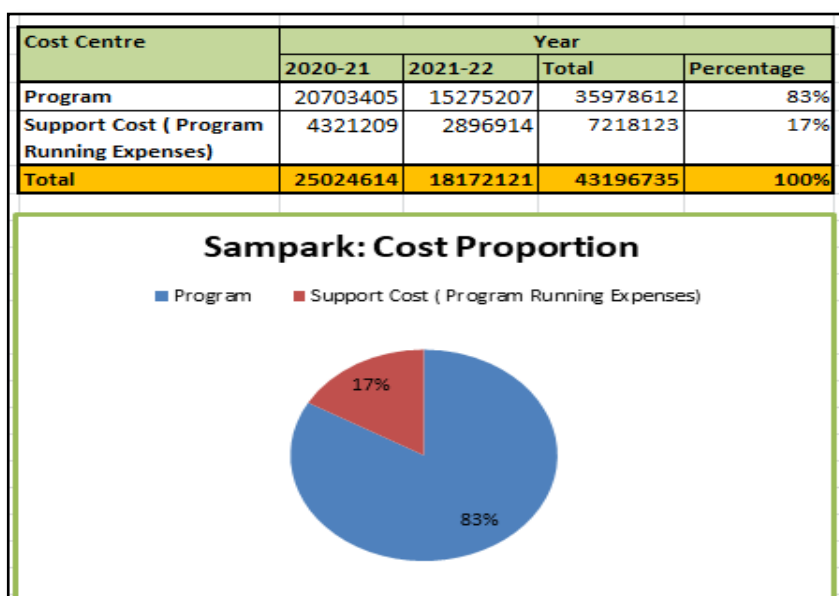
Organizational Financial Overview

Funding Partners

Sampark has been able to establish good linkages with various agencies for uplifting the deprived, vulnerable adivasis, for this it has received support from various national & international agencies, government and likeminded people who have a similar interest as that of Sampark. In this duration, Sampark has been supported by Sir Dorabjee Tata Trust, CAPART (Council for Advancement of People's Action and Rural Technology), SIDBI (Small Industrial Development Bank of India), Ministry of Human Resource Development, Ministry of Water Resource, Ministry of Non-Conventional Energy, Ministry of Health Government of India and Ministry of Agriculture Government of MP, Child Fund India, Galvmed, Food and Agriculture Organization (FAO), Swiss Aid, OXFAM, Sofrani Foundation U.S.A, Department for International Development UK, German Agro Action, IGSSS, NOVIB, ActionAid India, CASA, IWMI & APPI for implementing various projects for the welfare of the Adivasis.

Finance - FY 2020-22

In the FYs 2020-22, Sampark utilised the total budget of Rs.43196735/-, out of which 83% was spent in programs and 17% in administration and human resource.



The major fund contribution is from foreign agencies like Child Fund India, Foundation to Educate Girls Globally, Child Line Foundation, Family Health India, Sandesh Raipuria, Jagrik Project, TCMCF Project and Buniyadi School. The details are as given below:

Sr. No.	Name of Organisation	Source of Funding (Rs.)		Major theme Covered
		2020-21	2021-22	
1	Child Fund Project	6149697	0	Child Development Project
2	Buniyadi School	526415	2025087	Education
3	SWRC Tilonia	165626	0	
4	Foundation to Educate Girls Globally	13430811	10538399	Enrolment Retention & Improving Learning of out of School Children project
5	Child Line Project	447307	450111	Child Protection Activities
6	SRIJAN Aid Project	0	21771	Covid 19
7	TCMCF Project	0	757957	Organic Cotton
8	Family Health India Project	7748	0	Elimination of Mosquito Borne Endemic Diseases
9	APPI Project	0	322039	
10	Sandesh Raipuria	1203233	88977	
11	Jagrik Project	22500	0	Co-creating & Nurturing Empowering Spaces & Tools for Adolescent Leadership & Participation
12	Mahila Shakti Sangh	5823	1315851	Income Generation Activities
13	FCRA Donation	275749	0	
14	Local Project	2789706	2651121	Local Sources
15	TOTAL	25024614	18171313	
